



# Juneau Symphony 2011-2012 Concert Season

Business Sponsorship & Advertising



## Ad Sizes, Placement, Prices

*One price includes all four main stage concerts.*

TYPE, SIZE (inches)	PRICE
<b>Full Page</b> 4 1/2" wide x 7 1/2" tall	\$600
<b>Half Page (Horizontal)</b> 4 1/2" wide x 3 5/8" tall	\$375
<b>Half Page (Vertical)</b> 2 1/8" wide x 7 1/2" tall	\$375
<b>Quarter Page (Horizontal)</b> 4 1/2" wide x 1 11/16" tall	\$195
<b>Quarter Page (Vertical)</b> 2 1/8" wide x 3 5/8" tall	\$195

Order by **SEPTEMBER 30, 2011**  
to be included in the fall program.

### Technical Specs

Ads may be submitted as camera-ready hard copy or via email. The following digital formats are accepted:

PDF (high resolution only), InDesign, Freehand, Illustrator, Photoshop, eps, tiff.

Please include all links and fonts—no JPEG. Photos must be 300 dpi.

### Ad Submission

Email: [info@juneausymphony.org](mailto:info@juneausymphony.org)

Mail: Juneau Symphony  
PO Box 21236  
Juneau, AK 99802

Deliver: 522 W. 10th Street (basement)

To make arrangements for us to pick up, please call the Symphony office at 586-4676.

*We really depend on faithful supporters to donate each year to support live orchestral music in our town. Please join us today as a partner for another successful concert season.*

# Juneau Symphony Concert Season 2011-12

August 19	<b>Student Symphony Pops Concert</b>
October 29 and 30	<b>Sweeny Todd</b> Mainstage Concert Silent Auction
November 5, 6 and 7	<b>Student Symphony Fall Concerts</b>
January 20	<b>Doctor Noize Family Concert</b>
January 21 and 22	<b>Sounds of River and Sea</b> Mainstage Concert
February 18 and 19	<b>Symphony Showcase</b>
March 3, 4 and 5	<b>Student Symphony Spring Concerts</b>
March 30 April 1	<b>Brahms: The Romantic Symphony</b> Mainstage Concert
June 6	<b>Youth Concerto Competition</b>
June 11	<b>Symmer Pops: The Big Band Sound</b> Mainstage Concert

### Juneau Symphony

[juneausymphony.org](http://juneausymphony.org) • [info@juneausymphony.org](mailto:info@juneausymphony.org)  
Phone 907-586-HORN (4676) • Fax 907-463-2555

# ORDER FORM

Business Name \_\_\_\_\_  
(Please print name for program listing)

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

Email \_\_\_\_\_

\$ \_\_\_\_\_ Amount \_\_\_\_\_ Check enclosed \_\_\_\_\_ VISA / Mastercard (circle one)

Card number \_\_\_\_\_ Exp date \_\_\_\_\_

Name on Card \_\_\_\_\_ CVC\* \_\_\_\_\_

Signature \_\_\_\_\_ Please send a bill \_\_\_\_\_

\* The verification number is located on the signature strip on the back of your card. It is the last three numbers.

Donation \_\_\_\_\_

Season Benefactor (\$10,000)

Maestro (\$5,000-9,999)

Concertmaster (\$2,500-4,999)

Symphony (\$1,000-2,499)

Concerto (\$500-999)

Serenade (\$275-499)

Sonata (\$100-274)

Prelude (\$99)

Advertising \_\_\_\_\_

Full page (\$600)

Half page (\$375)

Horizontal

Half page (\$375)

Vertical

Quarter page (\$195)

Horizontal

Quarter page (\$195)

Vertical

## Submission Options

\_\_\_\_\_ I will contact you about designing a new ad.

\_\_\_\_\_ I will use the same ad as last year.

\_\_\_\_\_ I am providing a new, digital, print ad (high quality, camera-ready) ad by e-mail or CD-ROM.

My business would like to contribute the following in-kind items, services, adventures, and/or accommodations:

Mail to: **Juneau Symphony • PO Box 21236 • Juneau, AK 99802**

Phone 586-HORN (4676) • Fax 463-2555

info@juneausymphony.org • juneausymphony.org

# BUSINESS SPONSORSHIP LEVELS

## Season Benefactor \$10,000

### Sponsor concert season.

- Sponsorship status and logo listed in season brochure, website, posters and programs covers for all concerts
- Special recognition from concert stage for all concerts
- CEO Message, logo, and photo in all concert programs
- Full page ad with priority placement in all concert programs
- Business name listed at bottom of all posters and program covers
- Live music by a small JS group at a company function
- Eight complimentary season tickets

## Maestro \$5,000-\$9,999

### Sponsor 1 of 4 main concerts or Conductor. Co-sponsorships available.

- Sponsorship status and logo listed in season brochure, website, posters, and program covers
- Special recognition from concert stage
- CEO Message, logo, and photo in sponsored concert program
- Business name on biography page
- Full page ad with priority placement in sponsored concert's program; full page ad in other concert programs
- Business name listed at bottom of all posters and program covers
- Six complimentary season tickets

## Concertmaster \$2,500-\$4,999

### Sponsor Concertmaster, Guest Artist, Chorus, Concert Conversations, or Symphony Showcase

- Sponsorship status and logo listed biography page, website
- Full page ad in all concert programs
- Business name listed at bottom of all posters and program covers
- Four complimentary season tickets

## Symphony \$1,000-\$2,499

### Sponsor an orchestra section, principal chair, Youth Solo Competition, Symphony Notations, Kids2Concerts, or Music in the Schools program

- Recognition on musician page or event poster
- Full page ad in all concert programs
- Business name listed at bottom of all posters and program covers
- Two complimentary season tickets

## Concerto \$500-\$999

- Half page ad in all concert programs
- Six complimentary concert passes

## Serenade \$275-\$499

- Quarter page ad in all concert programs
- Four complimentary concert passes

## Sonata \$100-\$274

- Program listing
- Two complimentary concert passes

## Prelude up to \$99

- Program listing

## In-Kind Contribution

Please consider contributing your business's services and/or prizes for these events:

- Silent Auction
- Raffle
- For general Symphony use

Donors will receive premiums for in-kind contributions, commensurate with giving levels described above.