

2019 Juneau Symphony Audience Survey

Survey given at the June Pops concerts and online

Blank Survey:

JUNEAU SYMPHONY AUDIENCE SURVEY

Your feedback is important! Please fill out this survey and drop it in a box in the foyer.

What is your age?

- Under 18 19-34 35-50 50-64 Over 65

Regarding your Juneau Symphony concert attendance (check all that apply):

- I am a season ticket holder
 This is the first concert I have attended
 I attend 1-2 concerts per year
 I attend 3-4 concerts per year
 I attend occasionally

How do you find out about our concerts? (Check all that apply.)

- Local radio Local newspaper Posters
 Postcards from the Symphony Website and e-blasts
 Social media (Facebook, Instagram) Word-of-mouth
 Previous program Other _____

Why do you attend Juneau Symphony concerts? (Check all that apply)

- Specific music on the program
 Quality of the performance
 I have a friend or family member in the orchestra or chorus
 Social interaction Soloist
 Other _____

Comments: _____

In general, do you think Juneau Symphony concerts are:

- Too short Just about right Too long

Juneau Symphony ticket prices are:

- A bargain A good value Too expensive

How satisfied are you with this season's concerts and the range of musical selections?

- Very satisfied Satisfied Somewhat satisfied
 Not satisfied

Comments: _____

What kind of music would you like to hear in future concerts? (Check all that apply)

- Symphonies Concertos Choral works
 Light classics Pops

Comments: _____

Regarding the preconcert talks (check all that apply):

- I never attend
 I attend occasionally
 I almost always attend
 Please continue the pre-concert talks
 I would prefer hearing more background information during the concert.

Might we persuade you to volunteer to:

- Assist at concerts (selling or taking tickets, etc.)
 House visiting musicians
 Transport visiting musicians
 Assist with receptions
 Fund raising
 Other _____

If you would like more information, please provide your name and e-mail address:

Name: _____

Phone: _____

E-mail: _____

Address: _____

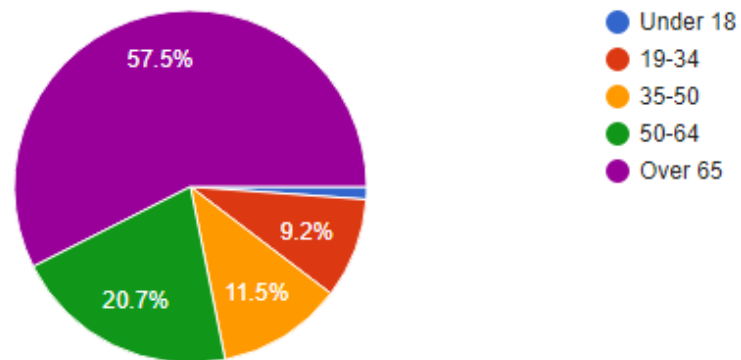
Is there anything else you would like us to know?

2019 Juneau Symphony Audience Survey Responses

Compiled June 24, 2019

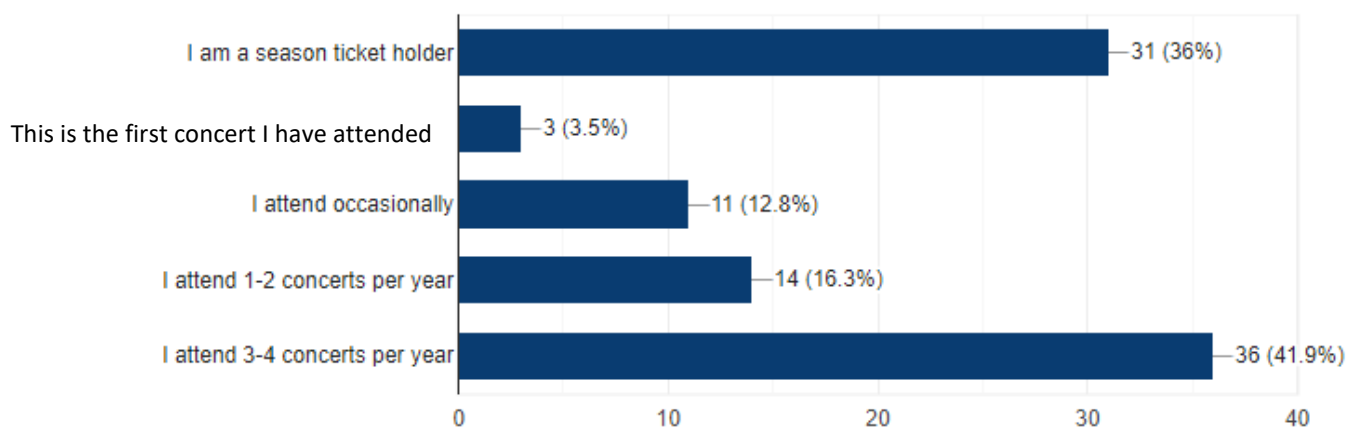
1. What is your age?

87 responses



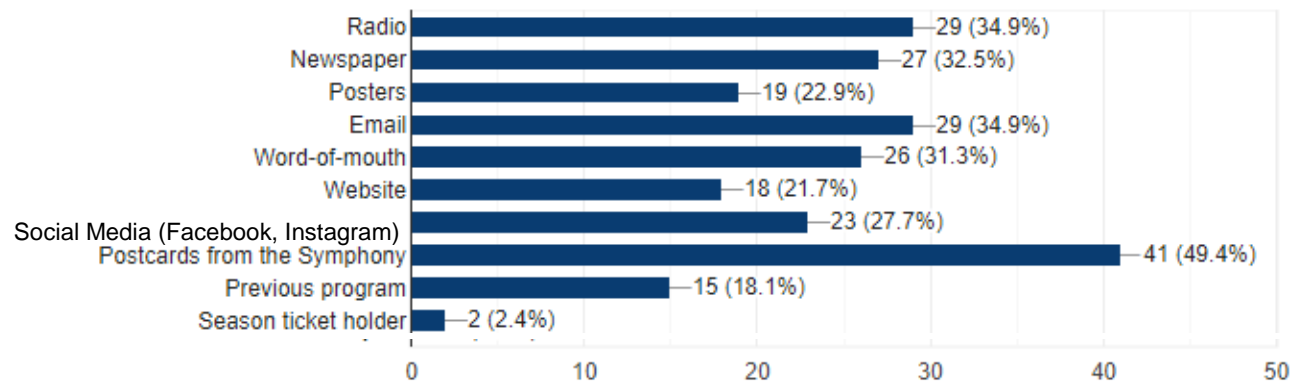
2. Regarding your Juneau Symphony concert attendance, check all that apply:

86 responses



3. How do you find out about our concerts? Check all that apply:

83 responses



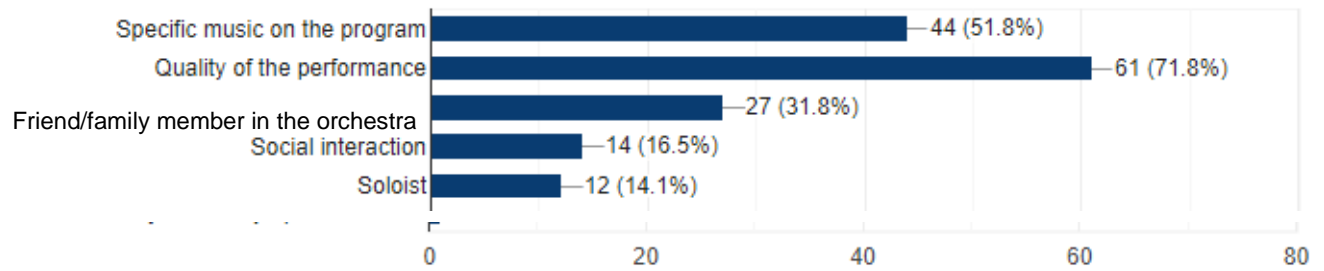
If you checked "other" to the above question, how do you find out about our events?

7 responses

- Keep track of my son's and his friends' music activities
- at the Bookstore
- Just moved here in March, saw poster, & search internet for more info
- family member plays in symphony
- We renew our subscription every year
- Well known in community; like postcard mailing to season ticket holder
- All of the above
- Friends in the symphony
- My wife
- My son plays in the orchestra
- Myrna

4. Why do you attend Juneau Symphony concerts? Check all that apply:

85 responses



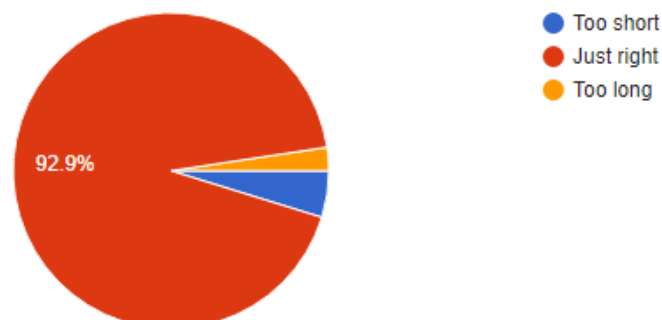
If you checked "other" above, why do you attend Juneau Symphony concerts?

15 responses

- I enjoy it
- Enjoy the music
- Started attending with Barbara Greenburg as a guest of hers
- support community Art & Culture
- always good program
- I work for a symphony in Pennsylvania & want to support other symphonies
- and for a cultural experience
- I love live music!
- I love supporting the symphony in our community
- I love it every time!
- Since high school I've just enjoyed how it releases tensions in my life
- Just because! What a wonderful Juneau gift.
- We enjoy the conductor's chat before the program
- Love music!
- Live classical music is a real treat!
- Love all the music
- Support local, fan of classical music
- Season ticket holder
- Myrna
- I just love symphonic music!

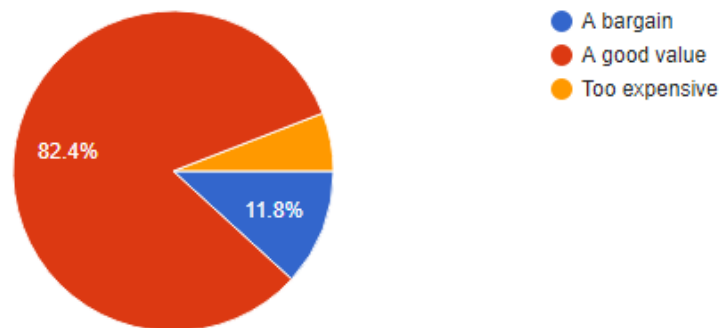
5. In general, do you think Juneau Symphony concerts are:

84 responses



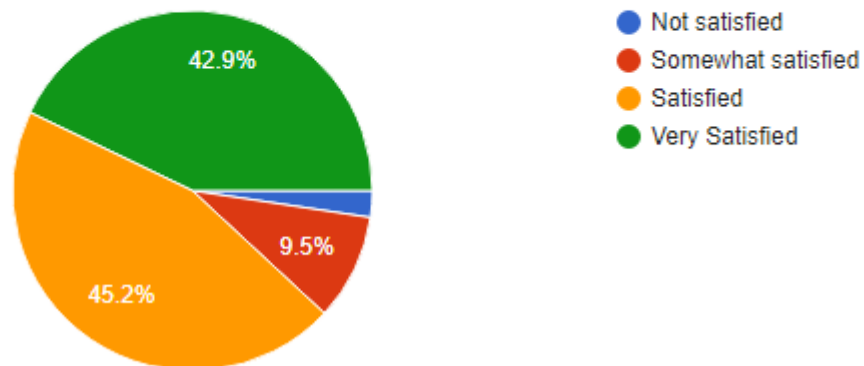
6. Juneau Symphony ticket prices are:

85 responses



7. How satisfied are you with this season's concerts and the range of musical selections?

84 responses



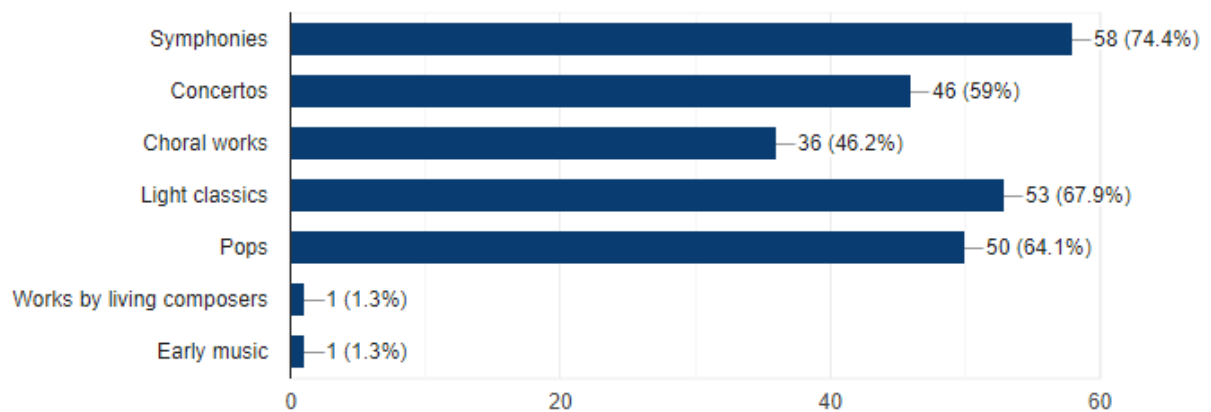
Comments regarding musical selections:

12 responses

- Wasn't thrilled with the April concert (Todd's)
- I miss Troy!
- Love today!
- We miss Troy Quinn
- Concerts are satisfactory, the range of musical selections is somewhat satisfactory
- Not having to even think about it is what I crave!
- We don't pretend to be critics; live performance is a gift!
- Would like more violin soloists from out of town. It would be nice to have coffee, wine, snacks available before show and at intermission.
- I'd love to see more modern & esoteric composers & compositions
- Stick to traditional music; weird/experimental programs do not have success with Juneau audience.
- Good job even without a music director! Kudos to Stan!
- Love the music but wasn't crazy about the Todd Hunt concert

8. What kind of music would you like to hear in future concerts? Check all that apply:

78 responses



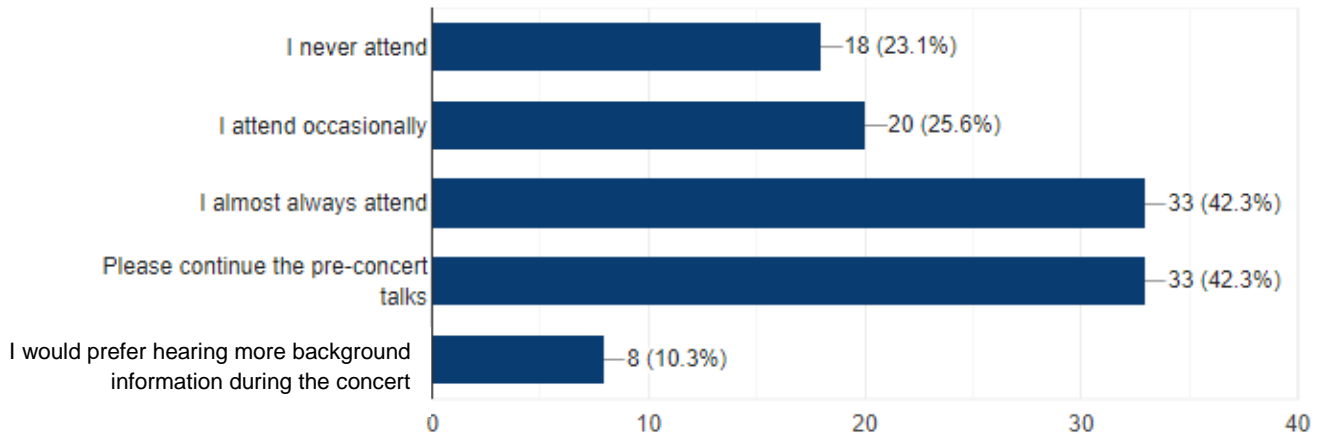
If you checked "other" above, what other kind of music would you like to hear us perform?

18 responses

- Avoid "clever" modern pieces
- Invite someone like the "Indigo Girls" and have the orchestra play behind them
- less choral works
- I like them all
- love them all but think that the movie themes would attract the youth
- Not enough symphonies this year
- all of the above
- I wish I could attend more concerts, but I spend most of the season in Pennsylvania
- I think it would be crazy fun to have a Symphony "sing-along" concert.
- Maybe less repeats of certain works over the years--more variation of composers & pieces (multiple Bernstein, Dvorak, New World, John Wlms, etc in last few years)
- All of it! Never boring!
- A kids' specific concert (shorter song/arr. lengths, shorter overall length, songs/arr. from movies/shows they know)
- All good
- Whatever works for you guys
- Early music Corelli, Vivaldi; violin & string works. Early music baroque, Mozart, Bach, Mendelssohn, Stravinsky, Brahms, Beethoven
- Less of the common stuff.
- Please do a holiday concert of Christmas music.
- Everything except choral works

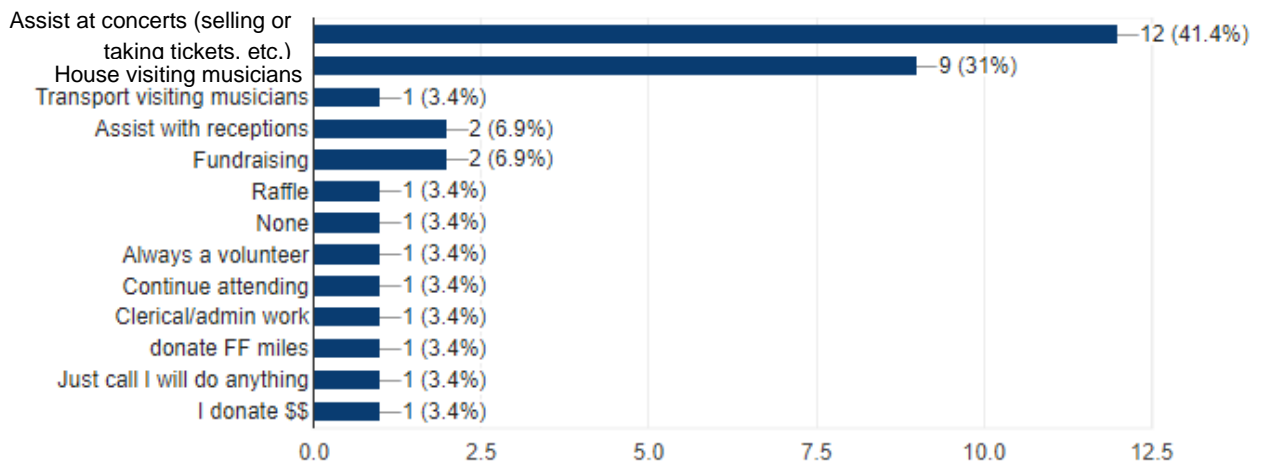
9. Regarding the pre-concert talks, check all that apply:

78 responses



10. Might we persuade you to volunteer to:

29 responses



If you checked "other" above, how else would you like to volunteer?

11 responses

- Assist at concerts, house musicians, transport musicians
- ticket taking
- We usually/always usher or take tickets
- Unfortunately I cannot
- I'll sign up
- hmm - not sure
- If needed housing in Auke Bay
- fundraising activities could have a more reasonable ticket price and therefore draw in more people! *more silent auctions!
- Allready do
- We offered out furnished 2 bdroom apt but Joe never contacted us -- we've rented it out again.
- Please call if I can help out!

11. **If you would like the Symphony to keep in touch with you, please provide your contact information: Name, Phone, Email, Mailing address**

24 responses

We received contact information for 9 new patrons and added 13 new people to our volunteer database.

12. **Is there anything else you would like us to know?**

28 responses

- Very interested in housing guest musicians, as needed. We live up over downtown, and have several guest bedrooms.
- Stop bringing in musicians from out of town when you already have a qualified musician in Juneau
- Yaniv Attar was amazing
- You are awesome!!!
- Why do you not sell wine by the glass? (plastic cup?) I think it would be a good fundraiser. People would enjoy this option.
- is it time to consider a performance for the 2nd x of Carmena Burana/Carl Orff
- We are luck to have such a good community orchestra here. We enjoy the concerts very much.
- We buy season tickets and make a sizeable donation and volunteer. We LOVE our symphony!
- Keep on producing concerts!
- would be interested in hearing the symphonic version of classic 80s rock such as Queen, Journey, BonJovi, Twisted Sister, Guns n' Roses, ext...
- Record performances
- I so LOVED the October performance with Kyle Wylie Pickett when he wore a batman costume & performed "Spooky" music - wonderful
- :)
- I support the New JACC & hope it can provide a good home for the Symphony & possible reason for me & my husband (the production mgr. for the Allentown symphony) to move to Juneau.
- consider shortening housekeeping/announcements before the concert
- I look forward to Symphony concerts!
- When I first attended, I fell hard as a fan, mostly due to a world famous Latin American percussionist. We get GREAT guests & soloists, but how about a greater variety again?
- Sure miss Troy!
- Keep programs longer!
- Lots of ++ on the new conductor
- Informing the SE Community about all the "Good Works" by the Symphony: school concerts, workshops by guest musicians, etc. in the Empire would be interesting.
- Love the special events
- Why not feature a harp concerto? I am disappointed that Todd Hunt is not being considered as a conductor as he's given so much to our community & is local.
- Tired of hearing the same compositions. Dig deeper. There are thousands of compositions to choose from.
- Send mailing/email to season ticket holders on how to volunteer 2. Enjoy silent auctions - how about more experiences; ie musicians play at parties/wedding - bid on events.
- Can't wait to hear the candidates perform next season.
- I enjoy seeing our local musicians in the symphony. Thank you for all you do to provide wonderful music to our community!
- I absolutely cannot believe that Todd Hunt was not selected as a finalist for the new conductor. I find it unfortunate that the symphony would pass up such a talented, passionate, LOCAL individual. Very sad. Particularly when the symphony boasts that is began (and continues to be) made up of members who live in Juneau or SEAK. It has made me think twice about supporting the symphony in the future.